



education University of Washington
The Art Institute of Seattle (AAA Graphic Design)

Sep 98–Jun 99
Oct 99–Sep 01

skills See the big picture, but relish the details.
Strategic, proactive, adaptable and versatile.
Creatively solve problems and push boundaries.
Take direction and follow instructions correctly and efficiently.
Brand/ad strategy, logo/identity, layout, packaging, apparel graphics, web design. *{not development}*
Cutting edge interpretation of traditional illustration techniques and media.
Digital proficiencies: InDesign, Illustrator, Photoshop, Dreamweaver,
Acrobat, PowerPoint, FreeHand, Designer, basic Flash, basic HTML.

{recent}
experience

Sep 01—Present

Kohler Creative
Bellevue, WA

kohlercreative.com

Principal/Graphic Designer/Illustrator
Create compelling solutions for the creative needs of local, regional and national clients.

Recent Clients Include:

Apex Learning
Seattle, WA

apexlearning.com
206.381.5600

Graphic Designer
Support nation's leading provider of digital curriculum for secondary education with marketing materials and trade show graphics.

NW Velo Sales
Seattle, WA

nwvelosales.com
971.645.9661

Graphic Designer/Creative Consultant
Strategically redesigned brand, promo materials and web site for bicycle industry sales rep.

Metropolitan Market
Seattle, WA

metropolitan-market.com
206.923.3726

Graphic Designer/Illustrator/Copywriter
Support specialty grocer chain by designing engaging marketing campaigns involving print ads, in-store signage themes and other collateral.

Eddie Bauer
Bellevue, WA

eddiebauer.com
425.755.6613

Graphic Designer
Full-time contractor for retail creative team of the original outdoor outfitter. Projects include full-scale marketing campaigns, store signage, large-format graphics and internal training guides, from concept to completion.

May 10—Sep 10

REI
Kent, WA

rei.com
253.437.7594

Graphic Designer/Production Artist
Full-time contractor for marketing department of outdoor industry retail giant. Principle duties were graphic design, production and quality control for the entire REI Visa® Card marketing campaign. Also assisted other creative teams with various design and illustration projects.

Feb 07—Feb 09
Nov 09, Nov 10

{want more?}

Additional experience available on request.

koa kohler
strategic design
206.920.8662
k@koariginal.com



Jumping in—with both feet.